



P.N.E



TUESDAY,
17th JANUARY, 1989
Kick-Off 7.30 p.m.

BOLTON WANDERERS

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SEASON 1988-89



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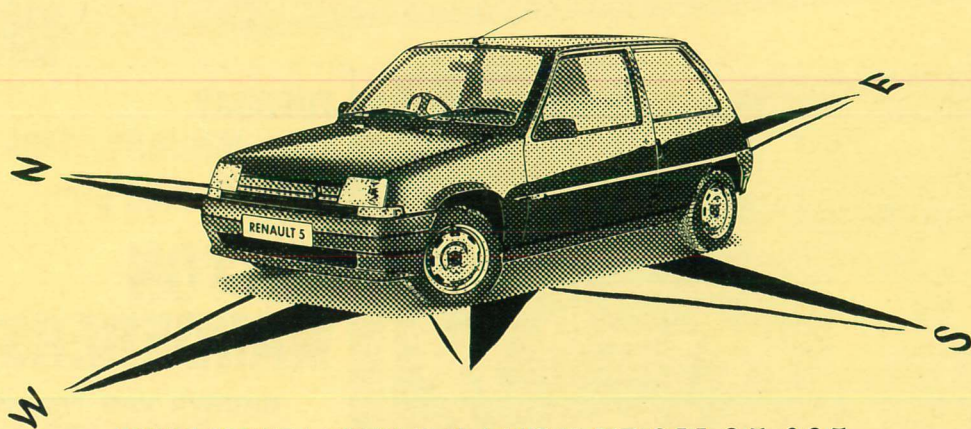
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Hon. Chiropodist:

Mr. C. W. Milne,

M.B.Ch., A.L.S.S.Ch., M.S.S.Ch.

The views expressed by individual
Contributors in this programme
are not necessarily the views of
Preston North End Football Club.

John McGrath

Tonight's game provides a break from League action, but is nevertheless very important.

Much has been said about the Sherpa Van Trophy, some of it not very pleasant, but the fact remains that the competition serves a very useful double purpose.

Firstly it enables clubs in the lower Divisions to set their sights on reaching a Wembley Final and at the same time brings lots of public interest.

And secondly it provides the chance to cash in at the turnstiles. You only have to look at last year's final between Wolverhampton Wanderers and Burnley to realise what is to be gained. The two clubs pocketed more than £150,000 a piece.

We were of course, just one step from that Final ourselves last year and it would be great to go one better this time.

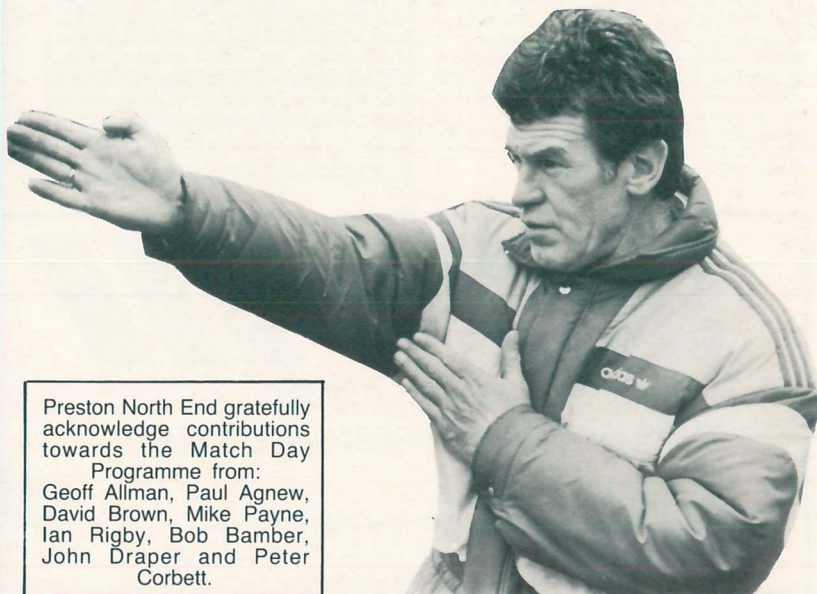
Your support has again been superb this season and last week as you probably read I was able to make a huge bid for Andy Holden.

Because crowd figures have been so good the Board of Directors allowed me to offer as much as £130,000 for the player. Although Andy eventually went to Oldham Athletic it proved that Preston North End has the potential to continue improving.

Financially we are doing OK, though you must never take things for granted, and it speaks volumes that I was able to make a bid that would have represented a club record.

Finally, it's welcome back to Deepdale for Bolton Wanderers tonight. We beat them 3-1 on Boxing Day morning and would be happy with an action replay of that score.

Enjoy the game.



Preston North End gratefully
acknowledge contributions
towards the Match Day
Programme from:
Geoff Alliman, Paul Agnew,
David Brown, Mike Payne,
Ian Rigby, Bob Bamber,
John Draper and Peter
Corbett.



Welcome to

Bolton Wanderers

DAVID FELGATE (Goalkeeper). Commenced his career with Bolton Wanderers as an apprentice but failed to make a first team appearance before being sold to Lincoln City for £25,000 although he had gained League experience whilst on loan to Rochdale and Crewe Alexandra. Returned to Bolton Wanderers in February 1987 after spells with Cardiff City and Grimsby Town. An ever present last season in the Wanderers promotion winning team and also voted 'Player of the Year'.

PHIL BROWN (Full-Back). Signed during the close season for a fee of £17,00 from Halifax Town. Commenced his League career with Hartlepool United for whom he played more than 200 games. After his transfer to Halifax Town he scored 14 goals during 1986/87 a record tally for a full-back.

PAUL HUGHES (Full-Back). Came through the Wanderers youth ranks being captain to the successful Lancashire Youth Cup winning side of 1987. Made 11 appearances last season making his debut in the 2-1 home with over Stockport County at Christmas.

BARRY COWDRILL (Full-Back). Made is League bow with West Bromwich Albion in Division One in 1980 after being secured from Sutton Coldfield. Has since made over 100 appearances for Albion and joined the Wanderers on a free transfer during the summer. He can also play on the left-hand side of midfield.

DEAN CROMBIE (Full-Back/Defender). A vastly experienced player with over 350 League appearances to his name most of them with Grimsby Town whom he joined from Lincoln City. Joined the Wanderers from The Mariners twelve months ago and made 24 appearances last season in which he had a number of injury problems.

MARK WINSTANLEY (Defender). Has been on the fringe of the Wanderers first team squad for two seasons having some through the Club's youth ranks. Made his debut at A.F.C. Bournemouth in March 1986 and having forced his way into last season's promotion winning side he should make one of the central defensive positions his own during the coming season.

MARK CAME (Defender). Joined the Wanderers from non-League Winsford United late in the 1983/84 season before becoming a regular first teamer twelve months later. Since then he has made almost 150 League appearances for the club missing only three games last season and finding the net on five occasions.

THERE IS NOTHING NEW IN FOOTBALL

Many people are coming to realise that the above dictum is very true and the following story highlights this fact. In 1889 the Football League Management Committee fined Notts County and deducted one point from their League total for 'Fielding an Ineligible Player' the player was Tinsley Lindley (a Cambridge and England centre-forward whom Notts County signed for apparently just one game and who by coincidence later signed for Preston North End). Notts County then called a Special Meeting of all twelve League members who decided to change the punishment and impose a £25 fine with no deduction of points. The severity of the fine at this time is best illustrated by the fact during the second season the total earnings of the Football League were £141 11s. 0d. and the Secretary was paid an annual salary of £20. Since more than half of the Football League's earnings then came from fees, the Secretary's living depended to a large extent on misdemeanours.

The above details are printed with kind permission of Mr. Simon Inglis and are taken from his first class official centenary history of the Football League entitled 'League Football and the men who made it'.

The most recent parallel to the above story is of course the case of Tottenham Hotspur who after appeal were fined £15,000 and had no points deducted. There the parallel ends since today £15,000 does not amount to nearly 17 per cent of the annual earnings of the Football League!

JULIAN DARBY (Defender/Midfield). The only Bolton born player currently in the first team squad Julian has worked his way up through the ranks making his League debut during the 1985/86 season. Has proved his versatility by producing gutsy performances at either right-back, central defence or midfield.

IAN CALLAGHAN (Midfield). Another youngster who has made his way up through the club's junior teams but has yet to gain a regular first team spot. Made his first team debut in last season's F.A. Cup win at Wrexham. No relation to his namesake the former Liverpool international.

NICKY BROOKMAN (Midfield). Has had spells at Newport County, Aston Villa and Wrexham as a youth player before joining the Wanderers. Made his League debut against Carlisle United at Burnden Park in April 1987 and played 26 League games last term netting six goals.

ROBBIE SAVAGE (Full-Back/Midfield). Began his career as an apprentice at Liverpool but first appeared in the Football League whilst on loan to Wrexham. He has since played for Stoke City, A.F.C. Bournemouth and Bradford City before joining the Wanderers in a £30,000 deal in September 1987. He grabbed the all important goal at Wrexham last season that earned the Wanderers promotion to Division Three.

JEFF CHANDLER (Midfield). In his second spell with the Wanderers after commencing his career with Blackpool and Leeds United. Made 157 appearances in his first spell before joining Derby County with whom he won promotion to Division Two. After a spell on loan at Mansfield Town he rejoined Bolton Wanderers at the start of last season but made only three appearances after suffering from injury.

GARY HENSHAW (Midfield). Joined the Wanderers from his only other League club Grimsby Town, at the beginning of the 1987/88 season, after making 50 appearances for them. He was in the Wanderers first team squad for most of last season in which he made 31 appearances.

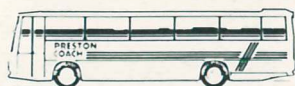
STUART STORER (Midfield/Forward). First joined the Wanderers on loan from Everton towards the end of 1987. After three games he signed in a £25,000 deal and went on to make another 11 Leagues appearances last term. Began his career with Mansfield Town before moving to Birmingham City and then on to Goodison Park. Has also had a loan spell with Wigan Athletic.

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BOLTON WANDERERS F.C. – SEASON 1988/89

STEVE THOMPSON (Midfield). Made his League debut for the Wanderers in November 1982 having began his career with the club as an apprentice. Has since made over 200 League appearances in three divisions of the Football League for the club and missed only two games last term.

JOHN THOMAS (Forward). Began his career with Everton although didn't play a League game for them he was allowed to gain experience at both Tranmere Rovers and Halifax Town on loan. Joined the Wanderers from Goodison Park at the start of 1980/81 season but failed to gain a regular place. Has since been with Chester City, Lincoln City and Preston North End with whom he was a consistent goalgetter and returned to Burnden Park at the start of last season. He was the club's leading scorer last term with 22 League goals.

STEVE ELLIOTT (Forward). Began his League career with Nottingham Forest before joining Preston North End where he made over 200 League appearances. Has had spells at both Luton Town and Walsall

Back row (left to right):
Ian Calaghan, Gary Henshaw, Paul Hughes, David Felgate, Julian Darby, Ian Stevens, Chris O'Brien.

Middle row (left to right):
Phil Neal (Manager), Steve Carroll (Youth Coach), Nicky Brookman, Gary Brown, Stuart Storer, Trevor Morgan, Dave McKearney, Bob Savage, Jeff Chandler, Mick Brown (Coach), Phil Stock (Physiotherapist).

Front row (left to right):
John Thomas, Steve Elliott, Phil Brown, Mark Came, Mark Winstanley, Dean Crombie, Barry Cowdrill, Steve Thompson.

before moving back to the North West with the Wanderers at the start of the 1986/87 season. Has injury problems last season which saw him make 19 League appearances.

TREVOR MORGAN (Forward). Made his League bow with A.F.C. Bournemouth who secured his transfer from non-League Leytonstone. After a short spell with Mansfield Town returned to Dean Court before moving to the South West and spells with Bristol City, Exeter City and Bristol Rovers before moving back across Bristol to rejoin City. Moved to the Wanderers during the summer of 1987 and made 38 League appearances last term scoring seven times.

IAN STEVENS (Forward). Joined the Wanderers in 1987 after impressing in the Central League side. Began his career at Preston North End before spending a short time with Stockport County. Last term he was used as cover for the more experienced strikers but was leading scorer in the reserves with 16 goals.

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The Big Match

What corporation is as successful in Beijing as in London, in Riyadh as in Paris and has representatives in almost every country in the world producing a turnover so astronomical it is impossible to quantify it? Until that final phrase, the description fitted Coca-Cola, but even Coca-Cola is pleased to be associated with this product, along with other major multinationals from banks to office equipment companies, brewers to truck manufacturers. The product is, of course, football/soccer, as it is known in the US. The most popular sport in the world. In the past two decades professional football has, *The Economist* reports in 1986 'grown into a serious business'.

Yet there is a worm in the bud. As *The Economist* also reported under the title 'Association Football: A battered sport and a troubled business': 'Too much of this business is still run by amateurs, part-timers and boosters, and as a result most football clubs are losing money.'

Two years on, only the number of noughts at the end of figures has changed. Even though more money is coming into the game than ever before from customers, sponsors and television, most clubs are still incapable of balancing their books. There are honourable exceptions – Liverpool in England, Barcelona and Real Madrid in Spain, almost all the German first division clubs, who face sanctions if they do not do so. Above all, there is Glasgow Rangers, who have embraced modern marketing eagerly, increasing their turnover from £1.8 million to £6.6 million with a profit of £2.2 million. But for the impecunious majority, whether in England, Spain, Italy, Brazil or Argentina, Morocco or Tunisia, more income has simply meant more expenditure. Which, too often, has simply meant more money thrown away.

After a Summer of wrangling over competing television deals, the English Football League finally signed a contract with the Independent Television companies which will bring them in a minimum of £44 million over four years, with the major Division One clubs standing to gain something in the region of £600,000 a year.

In September when a survey by a firm of marketing consultants was published, it revealed that the English game needed to overhaul its marketing strategy completely, even leading clubs showing little interest in actually selling their services to a prospective customer.

Part of the problem, of course, is that football, worldwide, is not just a business. In different areas of the world it is used as a political weapon, providing circuses for the populace at home and prestige abroad, as the off-shoot of a company or as an advertising mechanism for a company or group of companies, or as a rich man's plaything. Only rarely, even in Western Europe is it just a business enterprise.

In Spain, Barcelona and their great rivals Real Madrid, two of the richest and greatest clubs in the world, are literally that – clubs, with vast memberships who elect their officers, with the criterion for the President concentrating much more firmly on the club's success on the field than on his

financial dealings, even though Barcelona, for example, are so successful financially they even have their own bank for members.

In Italy, the country where most money is earned and spent in football, and where most of the worlds top class stars finally arrive sooner or later, financial criteria also do not predominate. Milan, the current champions, and Juventus, probably the richest club in the world, could both undoubtedly make considerable profits if they chose.

Even in England, where all the clubs are limited companies and only a handful of the seriously rich and powerful – Robert Maxwell at Derby County, John Moores (of Littlewoods) with Everton and the reticent Lebanese Amer Midani at Manchester United – are involved in the sport, the profit motive is far from being crucial. Only Tottenham Hotspur, who are quoted on the Stock Exchange, and Manchester United regard paying a dividend as one of their major objectives.

Tottenham Hotspur, indeed, have diversified in order to do just that, with a sports and leisure clothing company, Hummel, and an interest in both a souvenir manufacturing company and a computer company. They also are at the high price end in English football, with private boxes at the ground costing £30,000 a year, and the most expensive seats £15 (\$25) a match.

That compares with Liverpool, who have no boxes and resolutely refuse to install them, and whose top price seat is now £7 (\$12), and whose commercial activities, which account for approximately 20 per cent of their £5 million turnover, are all football related. Yet Liverpool, who pay no dividend and so have no need to make a profit, have actually done so in 18 out of the last 20 years.

For Liverpool's success has been based first and foremost on playing success, dominating English football and, indeed, until the Heysel Stadium tragedy, dominating European football, even though their income is in a different league to the European giants.

'What worries me,' says Robinson, 'is that we have now fallen so far behind in our pricing structure that it will be very difficult for us to catch up. Everton and Manchester United have followed a similar pattern to us, so if you like the best seat at a top North West match it is £7. In London it's £15, in Paris £25, in Spain £35 and in Italy £50.'

So that means for a sell out match the North West gross take is £200,000, in London £300,000 plus, in Spain and Italy it is anything between £600,000 and £1 million. The Juventus take is three or four times that of Liverpool's, and Milan do even better with a sell-out, because they've got more seats.

The difference in income had not mattered before 1985. The differentials were smaller then. Now, denied European competition, and thus denied the ability to exploit their name in the way that Bayern Munich or Real Madrid, Barcelona or Juventus can by selling their European games to television with huge income from perimeter advertising being lost as a result, English clubs are

faced with the threat of being forced into the Third World in football terms, just supplying raw materials – i.e. players – to the major countries.

Even top South American clubs – Santos Fluminenses and Sao Paulo in Brazil, Boca Juniors, Estudiantes and River Plate in Argentina – can play League matches with 5,000 spectators lost in their cavernous stadiums. With inflation so high in South America, they have been easy pickings for rich European clubs, often forced to accept minimal offers in order to pay the wages, while the players flock abroad in order to get wages which are worth having. In 1978, Tottenham Hotspur picked up Ossie Ardiles and Ricky Villa, two members of the Argentinian World Cup winning team, for £600,000, then roughly the price of a couple of Division Two defenders.

Things have changed a little since then. Maradona, undoubtedly then the best player in the world at the time, cost Barcelona over £4 million when he joined them in 1982 from Argentinos Juniors. That is still an exception, with South Americans generally coming much cheaper.

In the Middle East and Japan, by contrast, the financial stakes can be high, but the playing standards are low. In the Emirates the players can be on rewards such as a Rolls-Royce each for winning a local tournament, even though crowds are mediocre, and they offer an easy source of income to leading European clubs, who can pick up around £30,000 for a single match in places like Qatar or Dubai. The reward in Japan, especially if another European team is flown out to provide the opposition rather than a local team, can be nearer £50,000 plus expenses.

The number of overseas players who have integrated successfully into English football can be counted on two hands, if that. But when a deal is done like the one which took the Brazilian international Mirandinha to Newcastle United solely because a Brazilian former student of English contacted his former landlord in England, who approached his local publican, the former Newcastle United player Malcolm McDonald, the lack of market analysis involved can be readily seen. Stories of agents approaching players surreptitiously at airports or railway stations abound. It is not the way in which club owners carry on any other of their businesses.

'It is vital for players, or their representatives, to understand the tax implications of playing abroad,' says Jonathan Holmes, the most respected agent in England. 'You have to be careful whether you are still classed as a UK resident. There is more international co-operation between tax authorities these days, and short term deals may not be much help from the tax point of view. Then there are exchange control problems – players sometimes can't get the money out.'

But as Holmes points out. 'There is more to life and transfer deals than just money. Any player has to make an enormous effort to absorb the language and culture of the place he is going to or he is wasting his time.'



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The Invincibles

SEASON 1888 – 1889

8th December, 1888

PRESTON NORTH END v. DERBY COUNTY

Preston N.E.: Trainer, Howarth, Holmes, Robertson, Russell, Graham (J.), Gordon, Inglis, Goodall (J.), Dewhurst, Thomson.

Derby County: Marshall, Latham, Ferguson, Bakewell, Smith, Roulstone, Chatterton, Higgins, Plackett (H.), Needham, Plackett (L).

It had been two weeks since the last League games as the previous Saturday was the day of Inter-Association matches, one of which was Edinburgh versus Lancashire. North End and Derby had played friendlies though, Derby playing Derby Midland and North End playing in front of 10,000 spectators in the Manchester area of Ashton. Preston had been invited to open the Ashton Association Club's new ground. The Mayor of Ashton kicked off and North end won 4-0.

For the League game with Derby County, North End had Jock Inglis making his PNE League debut in place of Jimmy Ross. The ground was heavy due to recent rainfalls and was soon to become a mudbath. Derby kicked off but soon lost the ball in midfield which resulted in Thomson being just a shade too late in reaching a skidding pass. After a midfield skirmish Jack Gordon broke away and pulled the ball back for **INGLIS** to score on his debut after just two minutes play. As expected in a top versus bottom of the League clash most of the play was with the League leaders with Johnny Goodall playing a prominent part. After 13 minutes Thomson thought he had scored but his effort was ruled offside by the Blackburn referee. Any attempts at the North End goal were long shots which Trainer easily dealt with. Thomson, out on the wing sent over a fair centre which should have been put away but Inglis placed it just past the wrong side of the post. Derby too had their moments, Needham being put through after neat passing between Bakewell and Chatterton. He ballooned his effort high and wide

though much to Trainers relief. North End were not taking things too serious and were jeered by the 4,000 crowd who shouted for them to "play up". Thomson and Robertson were dangerous on more than one occasion but the visitors half-backs tackled creditably. Needham again found Trainer something to do and from the goalkeeper's quick, long throw out Marshall, at the opposite end of the ground, was forced to concede a corner, saving a good shot from Fred Dewhurst. From the corner, Gordon forced Marshall to save yet again just prior to the half time whistle being blown.

Half time: Preston N.E. 1, Derby County 0.

On restarting North End put in three grand shots in the first five minutes of the half, all worthy of a goal and all being saved by Marshall. After a while the Plackett brothers led several attacks against Trainer who had to use his hands! The visitors were encouraged by the crowd to try and score but the game became rather rough and ragged for a short time with the Derby defence continuing to defend stubbornly. After 71 minutes from a Jack Gordon corner, **GOODALL** recorded the games second goal after a couple of near misses. The same player some seven minutes later made it 3-0 after a nice run, although Marshall didn't help matters by missing the leather completely in trying to kick away Goodalls effort. North End had eventually pulled themselves together and now, with comparative ease, they coasted through the latter stages of the game as **DEWHURST** scored twice in the closing minutes of the game to make the score 5-0 for the League leaders.

Full time: Preston N.E. 5, Derby County 0

★ ★ ★ ★

P.N.E. Reserves lost at Heywood Central by 4-2.

JOHN GOODALL

Johnny Goodall, one of the better known of the Invincibles, was born at Reading on 19th June, 1863 but the Goodall family moved North to Ayrshire when Johnny was a youngster. The family's next move was to Kilmarnock where John was to play for three of the local football teams. He attracted attention playing for Kilmarnock Athletic as they won the Ayrshire Charity Cup and were beaten Scottish Cup semi-finalists. When he eventually returned to England he chose to play for Great Lever usually in the centre forward position. Johnny first appeared for Preston North End as a "Guest" in November 1884 scoring on the day against Burnley in a 3-1 win. Before the season was over he had played another game for North End versus Blackpool and District and this time scored three goals in a 9-1 romp. He eventually transferred his loyalty to the Deepdale club from the beginning of 1885/86 season and had a successful year scoring at least 54 goals in only 56 appearances. In the opening game of 1886/87 season he scored four goals against Dundee Strathmore but the following season he bettered that by scoring nine times against them in a 16-2 win, after being a goal down too. Johnny was a skilful, thoughtful player who thrived on the tactical aspect of the game. Already capped by Lancashire, John soon won International recognition making his England debut on 4th February, 1888 against Wales at the unlikely venue of Crewe. Two of his North End team mates, Dewhurst and Howarth also played in that game and both Goodall and Dewhurst scored in an easy 5-1 win. Johnny's younger brother, Archie also played for Preston during 1888 but transferred his affections to Derby County where he had more opportunities to play first team football. John himself was successful at Preston winning championship and Cup medals as well as England caps but he took up the challenge when asked to join his brother at Derby County, after a decade with the Rams John moved on to New Brighton Tower, Glossop, Watford and Mardy before retiring from the game when in his 50's. He managed Watford for a while, settled down in the area and eventually died in the town in 1942, aged 78.

P.N.E. details

League appearances: 21 - 20 goals.
F.A. Cup appearances: 13 - 13 goals.



PROUD PRESTON THE INVINCIBLES

Back (left to right): Drummond, Howarth, Russell, Holmes, Graham (J.), Mills-Roberts.

Front (left to right): Gordon, Ross (J.), Goodall, Dewhurst, Thomson.

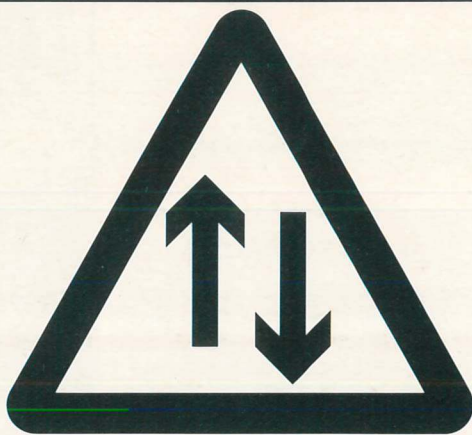


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HELPING THE GAME

The Football Trust receives £9 million annually from the Spotting-the-Ball competition run by Littlewoods, Vernons and Zetters and spends it all on projects which benefit football throughout the United Kingdom.

Since 1979 it has been committed to the development of the game at every level and its broad and varying initiatives have ranged from essential safety work at Tottenham to social work at Tootenham, refurbishment at Wembley to repairs at Welling, closed circuit television at all League clubs to community facilities at Didham Athletic, transport improvements at Sheffield Wednesday to storm damage in the South East of England, from policing costs at Hull City to an artificial pitch at Hyde United.

1988-89 will see The Football Trust increase its commitment by investing further sums in closed circuit television, transport facilities for supporters and projects to bring Football League clubs closer to their local community.

WARNING

At the beginning of the season more than 110 League grounds in England, Wales and Scotland will be equipped with CLOSED CIRCUIT TELEVISION which has been funded by The Football Trust.

It is there to increase crowd safety and to help the police. Recording facilities enable film and photographs to be taken of disorder, which may subsequently be used in a court of law.

CLOSED CIRCUIT TELEVISION

SAFETY FIRST

Football grounds in England and Wales have reached their highest ever level of safety thanks to the £23 671 425 invested by the Football Grounds Improvement Trust since 1975.

Almost every League club has been assisted with essential safety work and further substantial sums have been spent to enable them to improve facilities. In the past year alone FGIT grants to Football League clubs totalled:

	£
Safety	2 254 723
Improvements	770 561

In addition to its safety programme, FGIT has also allocated £1 5 million to build or improve family and disabled facilities at League grounds during 1988.



NORTH END IN ACTION AT ALDERSHOT

Photo: *Lancashire Evening Post*

Lancashire League Division One

PRESTON NORTH END 'A' v. MANCHESTER UNITED 'A'

Played at Deepdale on Saturday, 7th January, 1989

Result: Preston North End 'A' 2 Manchester United 'A' 3

Scorers: Kerfoot, Maloney.

Team: Kelly, Greenway, Keighley, James, Walker, Lambert, Todhunter, Eaves, Kerfoot, Allen, Maloney.

Subs: Clark, Evans (not used).

Both teams were hoping to commence the New Year with an emphatic win in the first of two encounters to be played within the next three weeks.

On a mild, misty and wet Deepdale Preston North End kicked-off but it was the visitors who looked the most likely team to score testing Kelly, who was making his first appearance of the season following a serious leg injury.

The alert Kelly had to be on his toes as United made some dangerous and penetrating excursion into the North End penalty area.

Slowly North End came more into the game playing at times some quite attractive football with the midfield of Maloney, Todhunter and Eaves catching the eye with crisp passing and mobility. However it was from the centre of the defence that the first goal was created, an accurate long ball from Walker found the lively Kerfoot who managed to collect the ball and squeeze it past the advancing goalkeeper. For the rest of the half North End quite dominated the proceedings and at the interval went in fully justifying their slender one goal advantage.

The second half started at a brisk pace and it was only a brilliant save by the visiting goalkeeper which denied Eaves a goal, at the same time keeping United in the game.

Although North End at times created chances to increase their lead, United it was who found their rhythm and for a purple patch of fifteen minutes they exploited some poor defensive play by the North End rearguard scoring two goals and bringing the best out of Kelly on more than one occasion, his first game back had not been easy.

Much to everyone's relief North End at last drew level when a probing run by Keighley ended with the ball being played to the tireless Maloney who made no mistake from close range.

For the remainder of the game both teams went close with Kerfoot testing the United goalkeeper with a brilliant header following a good cross by Keighley.

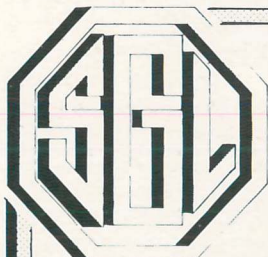
In the final minutes a last despairing United attack culminated in a winning goal the ball finding its way past an unhappy Kelly at the near post.

On balance of play a draw perhaps would have been a fairer result and although North End were defeated they could look back on the game with a certain degree of satisfaction.

The football served up had at times been quite illuminating which is more than could be said about the weather, that was quite dreadful.

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Down Under

PUB TALK

The news that Ron Green, the former Walsall, Shrewsbury, Bristol Rovers and Scunthorpe goalkeeper, had at the age of almost 32 signed for First Division Wimbledon underlined again just how much longer service goalkeepers in general tend to give to the game. The oldest regular Football League player at the moment is of course Peter Shilton, who is 39 this month.

Pat Jennings of course played in Division One at the age of 40 and over the years goalkeepers have often tended to have another lease of life after being seemingly written off. This has sometimes been at a relatively early age, as with Ray Potter who was given a free transfer by Crystal Palace at the age of 22 and then gave nearly ten years' service to West Bromwich Albion or at a later age as with Mick Burns, who was released by Preston before the war and then played for Ipswich for six years after the war, his last game being at the age of 43.

Maybe the fact that goalkeepers do less running about has something to do with it though they make up for that by doing rather more diving than outfield players. Certainly there is something exciting about an emergency goalkeeper or one of more than average playing years. There has also been something of a tendency for goalkeepers to lose their hair and therefore to appear older than they are. Joe Crozier, who won many wartime Scottish international caps and played for Brentford until his mid-thirties, had lost his hair in his twenties.

Exeter's John Shaw is currently keeping up the bald-headed tradition. He is now over thirty, but has been without hair since his mid-twenties and this certainly has been no handicap. If a goalkeeper is a good one the fact of whether he has hair and whether he is 20, 30 or 40 is of secondary importance.

Local footballers fancying a crack at playing abroad could be in line for a once-in-a-lifetime chance . . . in Australia.

The opportunity is open to players of all sorts of standard and is being spearheaded by former Lancastrian Tony Kennedy.

Tony, who acts as a promotional director for international football Down Under, is due to return to Australia later this month.

He has been over in England for four months striving to recruit English players.

Tony explained: "Our united aim is to increase the number of Englishmen playing in our game from National League right down to the lower divisions.

"We probably can't afford players contracted to League clubs here, but there is still plenty of scope," said Tony, president of the Know City club in Melbourne.

And the package for any interested player includes: a weekly wage, a job, accommodation and a return ticket.

Attractive

"It's very attractive and a lot of work has been done to get away from the 'meat market' system which once existed.

"We believe it is a wonderful opportunity and lads can come out on a 12 month contract to see how it goes before committing themselves further. The standard of our National League is about the same as the English Second Division, but lower down the scale I am sure that non-League players here could more than hold their own.

Tony has already written to several clubs in the region and would like to set up as many deals as possible before he returns for the start of the Australian season next February.

"I came here to sell our game and raise our standards," said Tony who was born in Blackburn and spent many years of his life in Preston before emigrating back in 1973.

Last year Tony arranged for North End legend Tom Finney to fly out as guest of honour for a "World Cup" tournament organised among the various "exiles" from many different countries now living in Australia.

"There are hundreds of lads in Lancashire who should be interested in our offer," he added.

Tony, currently staying with friends in Blackburn, can be contacted on Blackburn 59989 or Blackburn 672513.

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 Photos: By kind permission

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January, 1989

of 'Lancashire Evening Post'



IT'S A FACT

The most goals scored in Football League matches during a career is 434 for West Bromich Albion, Fulham, Leicester City and Shrewsbury Town by George Arthur Rowley, between 1946 and 1965.

The fastest hat-trick ever scored in an international match is 3½ minutes by Willie Hall, (Tottenham Hotspurs) for England versus Ireland, 16th November, 1938 at Old Trafford, Manchester.



Club

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Alan Kelly	W. & E. WILSON				
Jeff Wrightson	J. Patten/ A. Penrose	G. C. WHALLEY Funerals, Longton	Neil Thompson/ Dave Fish	Neil Thompson/ Dave Fish	I. Boyland
Mick Bennett					Ian Penrose/ Vanessa Watts
David Miller		Neil Thompson/ Dave Fish		Neil Thompson/ Dave Fish	John McGovern/ Kev Boylan
Alex Jones		Norman, Andrew + Lisa Brough		Stephen Penrose	I. Boyland
Gary Brazil	Preston Bacon Co.	Preston Bacon Co.	J. Patten/ A. Penrose	Preston Bacon Co.	Preston Bacon Co.
Tony Ellis	Official Supporters Club Portakabin Staff	Official Supporters Club Portakabin Staff	Official Supporters Club Portakabin Staff	Official Supporters Club Portakabin Staff	Mr. Cocker
Oshor Williams	Bill Byron	Bill Byron	Bill Byron	Bill Byron	Bill Byron
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BLACKPOOL versus PRESTON NORTH END

Barclays League
Division Three

**Saturday,
21st January, 1989**
Kick-off 3.00 p.m.

This match will be played at Bloomfield Road, Blackpool and admission to the Spion Kop (standing) area is by cash at the turnstiles on the day of the match. Admission prices:

ADULTS £3.50
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There are a number of Stand (seats) tickets available for purchase at the ticket office on Lowthorpe Road:

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NORTH WEST STAND
£5.00 each (no reductions)

PRESTON NORTH END PROGRESS ASSOCIATION Rogers for Renault Christmas Draw 1988



Not a bad way to start the New Year is it?

Mr. and Mrs. Norman Hunt of Tarleton, near Preston were the lucky winners of a Renault 11 GTS (full list of winners available from P.N.E. Commercial Department).

Mr. and Mrs. Hunt were invited to the Sheffield United fixture on New Year's Eve and are seen here receiving the car keys from Ann Simpson, Personal Secretary to Mr. Loic Caperan, Managing Director of Renault U.K.

Many thanks to Renault, our sponsors Rogers for Renault and each and every one of you who contributed to another successful Christmas Draw.

The picture shows (left to right): Mrs. Hunt, Mr. Hunt, Peter Moran (General Manager Redscar for Renault) and Ann Simpson.

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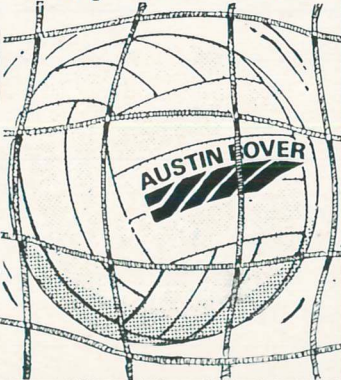
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Flashback

CALL IT WHAT YOU WILL

Suggested by the Football League itself as early as 1970 the Associate Members Cup came into existence in the **1983/84** season. Intended to boost the later stages of the season for Third and Fourth Division clubs it must be stated not all clubs or supporters welcomed it. Poor attendances and small financial incentives didn't inspire the Associate Members. The inaugural winners being Bournemouth, beating Hull City 2-1 in front of just 6,544 played at Boothferry Park, Hull.

What of North Ends first attempt in this much maligned competition, well a Steve Elliott hat trick at Rochdale was followed by defeats at Doncaster and high flying Hull City giving us an early Cup exit.

1984/85 saw a two legged preliminary round again at Rochdale first, where North End drew 2-2 at Deepdale a shock and disappointing 1-0 defeat again gave us only a small taste of Cup action. By now the AMC had become the well sponsored and financed Freight Rover Trophy, Wigan Athletic going on to beat Brentford at Wembley in front of 39,897 fans 3-1.

1985/86 again saw North End go out in the early stages. This time in a group preliminary round, losing 2-0 at Tranmere and despite a 2-0 win at home versus Bury. A crowd of only 768 was given, an all time low on a Tuesday afternoon with a 2.00 p.m. kick-off due to the floodlight problems at the time. The 1986 final

again at Wembley saw Bristol City beat Bolton 3-0 in front of 54,502 supporters.

At last **1986/87** saw North End perform in the competition. A draw at Chester and a narrow 1-0 victory at home to Crewe saw Preston through the preliminaries. A first round win at Brunton Park, Carlisle 2-1 on a terrible foggy night with North Ends only two on target shots going in gave us an away Northern Area quarter final tie at Wrexham. Despite an excellent performance we went down 2-1. (The programme from this tie was the best I have personally seen from this competition at 50 pence for 24 pages it even included an insert to update the postponed issue from 10.2.87). The 1987 final again involved Bristol City this time versus Mansfield Town. Mansfield won after penalties in front of 58,586.

Now to **1987/88**, difficult to put in words the disappointment on that Tuesday, 19th April, however we started with a draw at Bolton followed by a 5-2 victory over Stockport at Deepdale to see us through the preliminary round. Further victories at home 3-1 versus Rochdale and 2-1 versus Mansfield gave us an away Northern Area semi-final at a wet and windy Hartlepool, another excellent performance with goals from Atkins and Jemson put us within sight of those twin towers. The rest unfortunately is all history. However having been so close and getting so far in the now named Sherpa Van Trophy the competition is more than holding it's own and following the early years of criticism the football supporters themselves are noting it a huge success. That's not to say I wouldn't prefer North End in the Full Members Cup where we surely belong.

John Billington

PRESTON NORTH END PLAYING RECORD AMC/FRT/SVT

ASSOCIATE MEMBERS CUP

1983/84	
22.2.84	ROCHDALE (A)..... 3-0
	Attendance: 1,300
13.3.84	DONCASTER ROVERS (A) 1-2
	Attendance: 2,098
20.3.84	HULL CITY (A) 0-3
	Attendance: 4,377

FREIGHT ROVER TROPHY

1984/85	
5.2.85	ROCHDALE (1st leg) (A) 2-2
	Attendance: 1,093
19.2.85	ROCHDALE (2nd leg) (H) 0-1
	Attendance: 1,875
1985/86	
20.1.86	TRANMERE ROVERS (A) 0-2
	Attendance: 1,047
29.1.86	BURY (H) 2-0
	Attendance: 768
1986/87	
16.12.86	CHESTER CITY (A)..... 1-1
	Attendance: 1,127
5.1.87	CREWE ALEX. (H) 1-0
	Attendance: 2,301
21.1.87	CARLISLE UNITED (A) 2-1
	Attendance: 1,400
17.2.87	WREXHAM (A) 1-2
	Attendance: 2,193

SHERPA VAN TROPHY

1987/88	
13.10.87	BOLTON WAND. (A)..... 0-0
	Attendance: 3,478
27.10.87	STOCKPORT C. (H)..... 5-2
	Attendance: 1,968
19.1.88	ROCHDALE (H) 3-1
	Attendance: 2,983
16.2.88	MANSFIELD TOWN (H)..... 2-1
	Attendance: 5,332
9.3.88	HARTLEPOOL (A) 2-0
	Attendance: 4,989
12.4.88	BURNLEY (A) 0-0
	Attendance: 15,680
19.4.88	BURNLEY (H) 1-3
	Attendance: 17,592
1988/89	
	BOLTON WAND. (A)..... 0-1
	Attendance: 2,690
	BURY (H) 4-0
	Attendance: 2,900



Spotlight on *Ricky Heppolette*



Full Name: Richard Alfred William Heppolette.

Married: Yes, to Kim French.

Children: Christopher aged 2 on 3rd December, 1988.

Current Occupation: Managing Director of Soft Toy Company.

Favourite Team: Preston North End (my first professional club).

Do you recall your Preston North End debut? Yes at Deepdale versus Middlesbrough. I came on as substitute for George Lyall after 19 minutes.

Which match do you remember most when playing for Preston North End? An F.A. Cup tie at Deepdale versus Chelsea. On television for the first time in front of a 'full house'.

Which North Enders did you rate highly during your stay at Deepdale? ALAN KELLY, Snr. (The best left-winger and goalscorer at the club) ... in practise matches that is. He had so much enthusiasm and talent.

Which ground did you enjoy playing at most and why?: Old Trafford, for the excitement, the smell and the magic of the place.

Who was your most difficult opponent? Charlie Cooke of Chelsea. Charlie used to swivel his hips and I used to fall on the floor. In the end he used to feel sorry for me and he even used to pick me up.

What do you remember of the Deepdale supporters? Being my first professional club, my love for the supporters and club was strong. I was a local boy - only 20 miles away - I was a super trier, nothing more and the fans seemed to enjoy that.

Did you have any regrets about leaving North End? Yes, I would have liked to have stayed a while longer, but it seemed the right thing to do at the time by moving to a London club.

Did you keep a scrapbook of your career? No, but my father

watched every first team and reserve game, home and away and he kept everything that was ever written about me.

Do you still keep in touch with any of your former Deepdale colleagues? John McMahon. We joined Preston North End together as 15 year olds, and have been close friends ever since.

What would you say was the highlights of your career? Playing for good managers like Jimmy Milne, Arthur Cox and Terry Venables. Winning the Division Three Championship and also winning promotion when with Crystal Palace.

How do you think you would have coped with Deepdale's plastic pitch? The ball bounces higher and skids and slides at all angles but I loved the game and had lots of energy and enthusiasm so I would have adapted.

Do you ever see North End play nowadays? Unfortunately not, as I now live in the East of England.

Who was your favourite character in football? Nobby Stiles. Whenever he pulled the red shirt over his head he became a giant, in footballing terms.

What if anything do you think is missing from today's game? Nothing is missing, it's still full of passion, blood and guts. The skill and one touch football, especially in Division One is far better now than its ever been.

Finally, if you could change anything about today's game what would it be? I would change the rules to let us play soccer once again in Europe. The Liverpool's and such like could win all the European trophies, and our National team would grow in confidence and stature.

Many thanks Ricky for your co-operation and best wishes from all your friends and fans at Deepdale, to you and your family.

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MICHAEL BAXTER

The following tribute was written by his friend Ted Griffith

All too often life poses an event which poses imponderable questions, the first of which is – why? At the same time fate has woven an impenetrable web which completely hides all reason and truth. Such an event occurred at Deepdale around midday on Saturday, 14th January, 1989 when Michael Baxter collapsed and died on the ground he so respected and loved.

I first met Michael when he came to Deepdale as an apprentice in December 1971 and joined his elder brother Stuart. I watched a gentle giant devote a great deal of time and effort to achieve the status of a top class central defender and when he left Deepdale for Middlesbrough in August 1981 his ability and the reward for all his work, were reflected in his transfer fee. From Middlesbrough Michael moved to Portsmouth in 1985 and everyone hoped that this move would be another step upward on the ladder of football fame, but then tragedy struck when cancerous Hodgkins disease was diagnosed. He never played for Portsmouth or for anyone else.

Together with many others in football, all at Deepdale followed subsequent events with a great deal of trepidation but this gave way to admiration and delight when Michael, through extensive chemotherapy and staunch resolve and with the sterling support of his wife, won the fight. His recovery was also invaluable to many others similarly affected and to whom he gave support and advice. It was indeed a glorious victory over cancer.

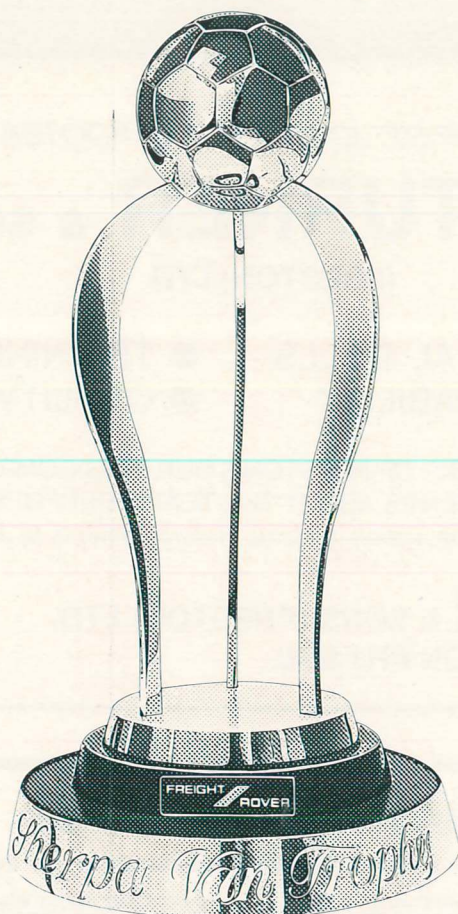
Following recovery Michael returned to Deepdale to face a new challenge and become a

pioneer in the field of links between the Community, Football Club, PFA and Manpower Services. There were no guidelines and few, if any, other examples to help launch the scheme but the organisation, which Michael moulded through hard work and his personality, came to be recognised as an example for others to follow. Many came to Deepdale to see and learn, all arrived to a gracious welcome and found knowledge and know-how exchanged without any reservations and all went away wiser.

Why we ask should fate decree that one who had achieved so much and won such widespread respect be struck down in the prime of life and on the very pitch which he had graced as a footballer and then returned to make it a place of joy for thousands of others. Deepdale and the town of Preston North End have lost a true friend and gentleman. Only a few weeks ago Michael brought his father to Deepdale and Bill (ex-Wolverhampton Wanderers and Aston Villa) showed obvious pride in the achievements of his son. In a recent interview Michael's devoted friend and counsellor Mr. Barney Campbell stated that if he was asked if he had ever met a saint he would say 'Yes – Mickey Baxter'.

Many thousands, both young and old, will mourn this tragedy and, remembering the joy Michael brought through his work will join with me in sending sincere condolences to Janet, son Ross and daughter Hayley and Michael's family.

Thank you Michael and farewell – you will always be remembered – indeed your deeds were saintly.



The Goal.

Today's two teams are competing in the hope of capturing some of the Wembley glory enjoyed by last season's finalists.

Nearly 90,000 fans watched as Burnley and Wolves collected a Sherpa Minibus – just one of their rewards for reaching Wembley.

Freight Rover Vans wish all teams, clubs and supporters the best of luck towards that goal.



THE
**SHERPA VAN
TROPHY**



Supporters Club

600 Up

Sir Stanley Matthews

Possibly the greatest player of all time Stanley Matthews was also the longest-serving, playing his final game for Stoke City 33 seasons after he had played his first game for them with a normal length career for Blackpool sandwiched between his two spells with Stoke City.

Born in Hanley in 1915 the son of a boxer the young Stanley played for Stoke City Reserves at the age of 15 and made his Second Division debut at the age of 17 in 1931/32. He won the first of his 54 England caps in 1934/35 when just 19 and in December 1937 got a hat-trick in a 5-4 win over Switzerland.

From 1933 onwards he had been playing for Stoke City in Division One after their promotion at the end of 1932/33, but it was during the war years that much of his best football was played. He appeared 64 times for Stoke City, guested 87 times for Blackpool and played 28 times for England in wartime internationals at a time when the forward line of Matthews, Carter, Lawton, Hagan and Finney was regarded by many good judges as one of the finest ever to wear the white shirt.

Just after the war he played in the 1947 game between Great Britain and The Rest of Europe and soon afterwards moved to Blackpool for a modest £11,500. While a guest with The Seaside he had helped them to the Wartime Northern Cup finals of 1943 and 1944, the trophy being won in 1943, and he went on to play for them in the F.A. Cup Finals of 1948 and 1951 before starring in the 1953 F.A. Cup Final win over Bolton Wanderers at Wembley. Thus at the age of 38 he had achieved his greatest ambition. He was noted 'European Footballer of the Year' in 1956 and played his last game for England in 1957 when aged 42.

Even after that he returned to Stoke City in 1961 and made a great impact, helping them top Division Two in 1962/63 and playing his final Division One game at the age of 50. Later he had a spell as manager of Port Vale and then coached Hibernian of Malta, but it is as the 'Wizzard of Dribble' that he is remembered with affection. In Football League games he clocked up 319 games and 54 goals for Stoke City and 379 games and 17 goals for Blackpool and his England figures were 54 games and 11 goals, with his wartime appearances of course in addition to these.

Away Travel

Bookings for BLACKPOOL on January 21st will be taken at the Portakabin in Lowthorpe Road before and after today's game and the game on Tuesday night. If seats are still available the Portakabin will also be open on Thursday night 7.00-8.00 p.m. Bookings will also be taken at Fish-wicks Golden Hill garage, Leyland in normal booking hours. PLEASE BOOK EARLY at the PORTAKABIN. Payment in advance is not necessary but you must book a seat to travel. Please remember no alcohol is allowed on coaches and the committee reserves the right to refuse to allow anyone to travel whose behaviour is unacceptable. As usual, bananas travel free of charge!

Sales

Please call in at the Portakabin on matchdays for old programmes from various clubs, enamel badges (PNE, British and Continental League Clubs and Official Supporters Club badges) and Official Supporters Club sweatshirt in a variety of colours and sizes (£8 each). New in - Official Supporters Club/Junior Whites pennants at £1.25 each. We also have a few copies left of the official League Centenary Book at the special price of £9.95.

Say No to ID Cards

We are still collecting signatures for the National Federation of Football Supporters Clubs petition against the Governments proposed Identity Card system for football supporters. Why not call in at the Portakabin and add your name?

JUNIOR WHITES

Important Notice

Junior Whites members should note that **replacements for lost Junior Whites cards will only be given on matchdays if you have proof of your identity.** Otherwise replacement cards will be sent to the address on your membership form.

Meeting

The next Junior Whites meeting will be on Monday, 6th February at West View Leisure Centre at

6.00 p.m. Remember to bring your membership card and 50p entrance fee. New members are always welcome.

Birthdays

Many Happy Returns to:-

Joanne Pugh and Joseph Higgin - 21st January. Michael Killeen - 22nd January. Sarah Littlefair - 23rd January. Neil McShane - 25th January. Mark Wilson and Andrew Beattie - 27th January.

Community Notes

Over the holiday period we had several events which really caught the imagination of many local people. For instance, we held our Christmas Party for the Senior Citizens in the Guild Club and with the help of Harry Clarke, Guildhall Barbeque, Deans Bakery of Leyland and Walmsleys the Bakers we were able to put on a super 'Buffet' which was certainly enjoyed by all. Peter Kane entertained us with his one man show and St. Gregory's school choir made sure we were in the festive mood with a selection of Christmas Carols. Thank you to everyone who made the afternoon such a successful one.

Before today's game we have had approximately 250 clubs taking part in a 7-a-side competition on Deepdale which we have specifically organised for the uniformed organisation. We aim to play the final before our next League home game and ask all those inside the stadium to make it a final the boys won't forget!

Pen Pals

26 Sanderson Road,
Jesmond,
Newcastle upon Tyne
NE2 2DS

Dear Sir/Madam,

I write in the hope that you might be able to publish my request for a Pen Pal in your programme.

I am 20 years of age and I watch both Newcastle United and Sunderland. I'd like to write to anyone who can keep me up to date with Preston North End's performances and maybe send me newspaper reports etc. I will answer every letter I receive.

Thanking you in anticipation.
Suzanne Spence



Facts and Figures

Date	Opponents	Res.	Att.	1	2	3	4	5	6	7	8	9	10	11	12	14
1988 Sept.	Port Vale H	1-3	6,718	Brown	Miller	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Williams (O)	Rathbone
10	Huddersfield Town A	0-2	5,622	Brown	Miller	Rathbone	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Ellis	Joyce†
13	Blackpool H	1-0	8,779	Brown	Rathbone	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Williams (O)	Williams (N)
17	Bristol City A	1-1	7,913	Brown	Rathbone	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Swann	Williams (N)
20	Chester City H	3-3	5,415	Brown	Rathbone	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Swann	Williams (N)
24	Ott County A	3-2	5,945	Brown	Rathbone	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Swann	Williams (N)
25	Bristol Rovers A	0-1	5,389	Brown	Miller	Rathbone	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
8	Bury H	1-0	5,863	Brown	Miller	Rathbone	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
15	Chesterfield H	3-0	2,813	Brown	Williams (N)	Rathbone	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
22	Brentford A	2-0	5,584	Brown	Williams (N)	Rathbone	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
25	Millwall H	1-1	5,370	Brown	Williams (N)	Rathbone	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
28	Sheff Wed A	1-1	5,371	Brown	Williams (N)	Rathbone	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
Nov. 5	Mansfield City H	2-0	6,434	Brown	Williams (N)	Rathbone	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
8	Wigan Athletic H	2-2	8,396	Brown	Williams (N)	Rathbone	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
12	Reading A	2-2	6,225	Brown	Williams (N)	Rathbone	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
26	Wolverhampton Wanderers A	0-6	13,180	Brown	Williams (N)	Rathbone	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
Dec. 3	Sheff Wed A	1-2	3,858	Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
17	Fulham City A	1-2	3,858	Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
26	Bolton Wanderers (k.o 11 am) H	3-1	12,104	Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
31	Sheffield United H	2-0	11,005	Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
1989 Jan. 2	Northampton Town A	0-1	4,219	Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
7	Sheff Wed A	1-2	2,135	Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
14	Huddersfield Town H	0-1		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
Feb. 21	Blackpool A	1-1		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
28	Bristol City H	1-1		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
Mar. 4	Southern United A	1-1		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
11	Bristol Rovers H	1-1		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
25	Chesterfield A	1-1		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
28	Gillingham A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
Mar. 28	Brentford A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
Apr. 11	Mansfield Town A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
14	Sheff Wed A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
18	Walsley City A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
25	Walsley City A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
Apr. 27	Northampton Town A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
4	Bolton Wanderers A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
11	Fulham A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
18	Aldershot A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
22	Sheff Wed A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
29	Notts County A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
May 1	Chester City A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
6	Reading A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
13	Wigan Athletic A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
13	Cardiff City A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
13	Wolverhampton Wanderers A	1-0		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Wrightson	Williams (N)†
(Figures Denotes Goals) († Denotes Substitution)																
F.A. CUP Nov. 19	Tranmere Rovers (1st Rd.) H	1-1	7,734	Brown	Williams (N)	Rathbone	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Swann	McAleer
22	Tranmere Rovers (1st Rd. Rep.) A	0-3	7,676	Brown	Williams (N)	Rathbone	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Swann	McAleer
LITTLEWOODS CHALLENGE CUP Aug. 29	Wigan Athletic A	0-0	4,035	Brown	Miller	Rathbone	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Ellis	Williams (N)†
Sept. 3	Wigan Athletic A	1-0	4,945	Brown	Rathbone	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Swann	Wrightson
28	Norwich A	0-2	7,484	Brown	Rathbone	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Swann	Wrightson
Oct. 11	Norwich City (2nd Leg) H	0-3	7,002	Brown	Williams (N)	Rathbone	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Swann	Wrightson
SHERPA VAN TROPHY Dec 6	Bolton Wanderers A	0-1	2,690	Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Swann	Wrightson
13	Bury A	4-0	2,900	Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Swann	Wrightson
Jan 17	Bolton Wanderers H	1-1		Turks	Williams (N)	McAleer	Akins	Jones	Wrightson	Williams (N)†	Swann	Ellis	Brazil	Patterson	Swann	Wrightson

FRIENDLIES

1988	July	30	Bamber BridgeA	4-0	Hollis	Miller	Bennett	Wrightson	Jones	Hughes	Todhunter	Mooney	Ellis	Mooney	Maloney	Todhunter
	Aug	8	Hyde UnitedA	4-1	Hollis	Walker	McAleer	Chapman	Atkins	Hughes	Williams	Williams	Ellis	Williams	Maloney	Swann

LANCS MANX CUP

1988	Aug	6	BurnleyA	1-0	Hollis	Rathbone	Bennett	Williams	Allardice	Hughes	Williams	Mooney	Mooney	Mooney	Mooney	Miller
		9	Blackburn RoversA	3-2	Hollis	Miller	Bennett	Wrightson	Jones	Hughes	Williams	Williams	Williams	Williams	Williams	Williams
		13	Blackburn RoversA	5:139	Hollis	Miller	Bennett	Wrightson	Jones	Hughes	Williams	Williams	Williams	Williams	Williams	Williams
		16	Bolton Wanderers (Final)A	0-1	Hollis	Miller	Bennett	Wrightson	Jones	Hughes	Williams	Williams	Williams	Williams	Williams	Williams

LEAGUE APPEARANCES & GOALSCORERS

	App	Goals	App	Goals		
Allardice	S.	11+1	Miller	D.	9+3	
Atkins	R.	18	Mooney	B.	17+1	2
Brazil	G.	20+1	McAleer	M.	10+1	1
Brown	A.	21+1	Rathbone	M.	22	7
Ellis	A.	21+1	Swann	G.	19+2	2
Fitzpatrick	P.	7+2	Tunks	R.	7+2	1
Hughes	A.	12+1	Williams	N.	17+1	1
Jones	A.	13+1	Wrightson	J.	15+1	1
Joyce	W.	18+1				

CENTRAL LEAGUE DIVISION TWO 1988 - 1989

Date	Opponents	1	2	3	4	5	6	7	8	9	10	11	12	14
1988	Wigan Athletic	3-1	Nolan	Keighley	Anderton	Wrightson	Walker	Todhunter	Joyce	Ellis	Wilkes	Maloney	Kerfoot	James
Aug.	Doncaster Rovers	7-2	Miller	Keighley	Chapman	Walker	Walker	N. Williams	Swann	Maloney	Maloney	Doody	Anderton	James
Sept.	Port Vale	2-2	Greenway	Keighley	Chapman	Walker	Walker	Wrightson	Swann	Doody	Doody	Todhunter	Anderton	Chapman
	Blackpool	0-5	Greenway	Keighley	James	Wrightson	Hughes	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
Oct.	Grimsey Town	3-2	Greenway	Keighley	Wrightson	Walker	Walker	Hughes	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
	Bradford City	1-4	James	Keighley	Chapman	Walker	Walker	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
Nov.	Manfield Town	Post.	Greenway	McAleer	Chapman	Walker	Walker	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
	Notts County	3-0	Greenway	McAleer	Chapman	Walker	Walker	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
	Rotherham United	Post.	Greenway	McAleer	Chapman	Walker	Walker	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
Dec.	Doncaster Rovers	0-5	Greenway	McAleer	Chapman	Walker	Walker	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
	Darlington	0-2	Greenway	McAleer	Chapman	Walker	Walker	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
1989	York City	0-1	Greenway	McAleer	Chapman	Walker	Walker	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
Jan.	Doncaster Rovers	3-1	Greenway	McAleer	Chapman	Walker	Walker	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
	Wigan Athletic	3-1	Greenway	McAleer	Chapman	Walker	Walker	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
Feb.	Blackpool	3-1	Greenway	McAleer	Chapman	Walker	Walker	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
Mar.	Blackpool	3-1	Greenway	McAleer	Chapman	Walker	Walker	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
	Blackpool	3-1	Greenway	McAleer	Chapman	Walker	Walker	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
Apr.	Doncaster Rovers	3-1	Greenway	McAleer	Chapman	Walker	Walker	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
	Doncaster Rovers	3-1	Greenway	McAleer	Chapman	Walker	Walker	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman
May	Doncaster Rovers	3-1	Greenway	McAleer	Chapman	Walker	Walker	Wrightson	Wrightson	Keighley	Keighley	Doody	Anderton	Chapman

P.N.E. Play



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CENTRAL LEAGUE APPEARANCES & GOALSCORERS

	App	Goals		App	Goals		App	Goals
Allardyce	S.	1	Evans	K.	1+1	Kerfoot	J.	2
Allen	P.	12	Fitzpatrick	P.	1	Lambert	M.	3
Anderton	S.	2+2	Gill	A.	5	McAleer	A.	2
Brazil	G.	1	Greenway	J.	7	Maloney	P.	13
Brown	G.	4	Hollis	C.	2	Miller	B.	1
Chapman	R.	1	Hughes	A.	8+1	Mooney	B.	1
Chapman	R.	1	James	M.	1	Roban	M.	1
Chapman	R.	1	Jones	A.	4	Simms	M.	2
Doody	L.	2+4	Joyce	W.	1	Simpson	M.	1
Ellis	D.	1+2	Keighley	P.	13	Swann	G.	4
Ellis	A.	1				Todhunter	R.	2
						Tunks	S.	8+1
						Walker	G.	12
						Wilkes	S.	1
						Williams	N.	4
						Wrightson	J.	6
								6
								1



In Reserve

LANCASHIRE LEAGUE DIVISION ONE

BURNLEY RESERVES v. PRESTON NORTH END 'A'

Played at Gawthorpe Hall, Padiham
Saturday, 31st December, 1988

Result: Burnley Reserves 5
Preston North End 'A' 4

Scorers: Kerfoot (3), Greenway (1)
Team: Gill, Greenway, Keighley, Eaves,
Walker, Lambert, Clark, Todhunter,
Kerfoot, Allen, Maloney.
Subs: Evans, Kerfoot.
Subs used: Evans for Eaves.

It was to be a test of North End's character when they faced an extremely experienced Burnley side which included many full-time professionals including Leighton James, Steve Taylor, Peter Zelem and Paul Atkinson.

With North End being forced to defend for long periods of the game little was seen of them as an attacking force. In the 12th minute it came as no surprise when Burnley took the lead through some poor marking by the visitors defence.

Although Burnley had much more of the ball and on many occasions forced the impressive Gill into a series of splendid saves they were unable to force home their territorial advantage and eventually North

End drew level after persistent play by Kerfoot. North End's joy was short lived however for Burnley attacked given ample space in which they took full advantage scored two goals in the space of three minutes. As half time approached North End had a rather lethargic pattern of play giving the impression that a defeat was inevitable. There was little fervour or enthusiasm about their work and through lack of concentration and application had really handed Burnley three goals.

Eaves who was returning after a long injury was noticeably tiring and replaced at the interval by the more experienced Evans. A re-shuffle of the side saw Keighley move up into a more attacking role. With the second half barely five minutes old Burnley increased their commanding lead to three goals and at this stage things looked rather bleak for the North End side.

However with a sizeable defeat on the horizon North End at last woke up. The midfield of Maloney and Todhunter who in the first half had contributed very little and had looked rather innocuous suddenly began to stamp some authority to their play giving more support to the front pair of Kerfoot and Allen.

It was now Burnley's turn to don the mantle of defenders and with North End a much

rejuvenated side goals rained in on a beleaguered home side.

Kerfoot who had played with much mobility achieved a personal distinction with the scoring a hat-trick of goals which was followed by Greenway equalising in dramatic fashion.

Having fought back from the brink of a heavy defeat in the closing minutes North End had chances to win but unfortunately this story was not to have a happy ending. In the final minute a Burnley free kick was not cleared and much to our dismay the ball found its way into the back of the net to give the home side a narrow victory.

The game had provided great entertainment to a sizable crowd it was a credit to both teams for an all out attacking policy. The teams endeavoured to play constructive football without having to embark on the current long ball theory which seems to have found favour with some.

Although North End had ended the old year with a defeat they had shown splendid character by the way they had fought back. Today they had been both good and bad. 'When they are good they are very very good but when they are bad they are horrid, this was such a display.

PETER CORBETT

Win a LORUS Sports Watch!

IN THIS EASY TO ENTER FREE COMPETITION

TONIGHT'S PROGRAMME CONTINUES THE COMPETITION WITH THE SECOND QUESTION ABOUT PRESTON NORTH END.

THE FOLLOWING TWO HOME PROGRAMMES WILL EACH CARRY A QUESTION TO TEST YOUR KNOWLEDGE.

AFTER YOU HAVE COMPLETED THE FOUR QUESTIONS SEND YOUR ENTRY WITH YOUR NAME AND ADDRESS TO:

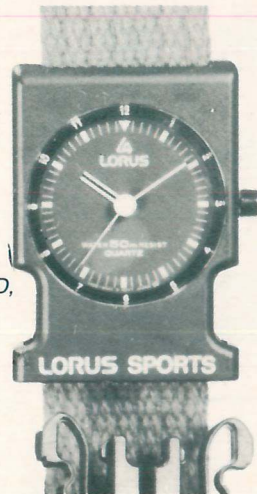
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THE FIRST TWELVE CORRECT ENTRIES OPENED WILL RECEIVE A QUARTZ 'LORUS' SPORTS WATCH.

QUESTION NUMBER TWO

NAME THE PLAYER WHO HOLDS THE MOST LEAGUE APPEARANCES OF ANY PRESTON NORTH END PLAYER

YOUR NEXT QUESTION WILL BE IN THE BARCLAYS LEAGUE PROGRAMME ON SATURDAY, 28th JANUARY, 1989



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Today's Line Up

PRESTON NORTH END

ROY TUNKS	1
NEIL WILLIAMS	2
MICK RATHBONE	3
ALEX JONES	4
SAM ALLARDYCE	5
ADRIAN HUGHES	6
BRIAN MOONEY	7
WARREN JOYCE	8
TONY ELLIS	9
GARY BRAZIL	10
MARK PATTERSON	11
	12
	14

BOLTON WANDERERS

DAVE FELGATE
PHIL BROWN
BARRY COWDRILL
ROBBIE SAVAGE
GLENN KEELEY
MARK WINSTANLEY
GARY HENSHAW
STEVE THOMPSON
TREVOR MORGAN
NICKY BROOKMAN
JULIAN DARBY
IAN STEVENSON
PHIL NEAL

Referee: Mr. R. Bridges
 Linesmen: Mr. J. Caulkin (Red Trim)
 Mr. P. Cullen (Yellow Trim)
 Reserve Official: Mr. M. O'Donnell

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VISITING DEEPPDALE

Central League
Tuesday, 24th January, 1989
HULL CITY
 Kick-Off 7.00 p.m.



Barclays League Division Three
Saturday, 28th January, 1989
BRISTOL CITY
 Kick-Off 3.00 p.m.



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